LOGO GUIDELINE

Logo color

The main color is our primary, authorized BUBEN&ZORWEG gold

When the logo appears on a dark background, please use the white "&" symbol

BUBEN&ZŌRWEG

B&Z gold C: 16 M: 39 Y: 64 K: 4 R: 213 G: 161 B: 103

B&Z white C: 0 M: 0 Y: 0 K: 0 R: 255 G: 255 B: 255

When the logo appears on a bright background, please use the black "&" symbol

BUBEN&ZORWEG



Logo in black / white

The logo in grey is also acceptable if necessary, though NOT preferred

BUBEN&ZORWEG



Logo on printed forms

The logo should always be printed in 4-c or in gold foil print